

# JOIN US / MEMBERSHIP BENEFITS

**INTERNET PRESENCE** Listing in KWBA’s website: thekingstonwaterfront.com. Members can request that their listing be updated at any time, and include logos, images and links.

**SOCIAL MEDIA** As the official Facebook of the district, KWBA will help digitally promote your business.

**WATERFRONT SIGNAGE** Businesses open to the public receive placement in the two directional wayfinding kiosks – a neighborhood staple on West Strand. Maps are updated once a year in June.

**ADVOCACY AND INFORMATION** KWBA keeps members informed about relevant issues affecting businesses including initiatives and projects affecting the district.

**STAKEHOLDER MEETINGS** Members are invited to participate in quarterly membership meetings and present information during monthly board meetings.

**COMMUNITY LIAISON** KWBA leverages our relationships with local elected officials, and can act as a direct link to them for your business.

**KWBA SPONSORED EVENTS** Members are invited to participate in KWBA sponsored events, including Night Market, downtown festivals and additional events throughout the year.

**ADVERTISING + MARKETING** KWBA provides member businesses with exposure through special event promotions featuring your business.

**VOLUNTEER OPPORTUNITIES** KWBA provides ways to participate in the community throughout the year including specific committee work, holiday decoration assembly, event set up and breakdown, event promotion, new member recruitment, fundraising, ground maintenance, and more.

100% OF YOUR MEMBERSHIP DUES SUPPORT OUR GROWING COMMUNITY

